



Co-funded by
the European Union

PEDAGOGICAL INNOVATION

Webinar

Cultural Dimensions

Communicate More
Effectively with People
From Different Countries

24 November 2024

Online live

**CHECK YOUR PRECONCEIVED IDEAS AND
QUESTION YOUR IMPLICIT BIASES IN ORAL
AND WRITTEN COMMUNICATION!**



PRE-REQUISITES

- Teaching staff or pedagogical staff
- B2 English proficiency level or higher

HOW TO REGISTER

- <https://forms.office.com/e/R7evZQXFTJ>

Cultural Dimensions: Communicate More Effectively with People From Different Countries

WEBINAR

NUMBER OF PARTICIPANTS

- maximum 20 participants

DURATION

- 2 sessions of 90 minutes each - online live

OBJECTIVE

- To allow the participants to check their preconceived ideas and question their implicit biases in oral and written communication. To get familiar with various models of describing cultures in order to build awareness and enhance sensitivity while interacting with people of different cultural backgrounds.

SUMMARY

- The participants will be presented with cultural models devised by Edward Hall, Alfons Trompenaars, Geert Hofstede and Richard Lewis. The participants will use the knowledge to try to solve potential problems in given cultural scenarios.