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PEDAGOGICAL INNOVATION

Webinar

# Cultural Dimensions

Communicate More  
Effectively with People  
From Different Countries

21 November 2024

9:45-13:00 CET

Online live

**CHECK YOUR PRECONCEIVED IDEAS AND  
QUESTION YOUR IMPLICIT BIASES IN ORAL  
AND WRITTEN COMMUNICATION!**



#### **PRE-REQUISITES**

- Teaching staff or pedagogical staff
- B2 English proficiency level or higher

#### **HOW TO REGISTER**

- <https://forms.office.com/e/R7evZQXFTJ>

## Cultural Dimensions: Communicate More Effectively with People From Different Countries

### WEBINAR

#### **NUMBER OF PARTICIPANTS**

- maximum 20 participants

#### **DURATION**

- 2 sessions of 90 minutes each - online live

#### **OBJECTIVE**

- To allow the participants to check their preconceived ideas and question their implicit biases in oral and written communication. To get familiar with various models of describing cultures in order to build awareness and enhance sensitivity while interacting with people of different cultural backgrounds.

#### **SUMMARY**

- The participants will be presented with cultural models devised by Edward Hall, Alfons Trompenaars, Geert Hofstede and Richard Lewis. The participants will use the knowledge to try to solve potential problems in given cultural scenarios.