



# 5TH INTERNATIONAL WEEK AT IAE SCHOOL OF MANAGEMENT UNIVERSITÉ POLYTECHNIQUE HAUTS-DE-FRANCE (UPHF) FRANCE

10 > 14 FEBRUARY 2025  
#IAEIW2025

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IAE School of Management of Université Polytechnique Hauts-de-France (UPHF) is pleased to host the 5th edition of the IAE International Week (IAE-IW 2025) in Valenciennes from February 10th to 14th 2025.

IAE-IW 2025 invites submissions of courses from scholars, researchers, or business/industry experts. The event will feature 20 diverse courses, engaging approximately 400 UPHF Master students.

The purpose of IAE-IW 2025 is to gather lecturers to share their knowledge on innovative and cross-disciplinary topics while providing an international learning environment for our students and promoting networking among participants and students.

## Important dates

October 23rd 2024: Proposal submission deadline

November 14th 2024: Feedback on proposal

## Topics and format

Participants are invited to propose courses in Areas 1 and/or 2 below. Cross-disciplinary and innovative topics are particularly encouraged. This year, we would like to focus on Building Transparency and Reliability. The objective is not necessarily to offer a complete workshop on this topic, but rather to include within each workshop you want to propose a focus on how to ensure transparency and reliability. For example, how do we ensure the transparency and reliability of the sources of information we use and produce ?

- Area 1 - Transparency & Reliability within ... Human Resources, Innovation and Marketing Management
- Area 2 - Transparency & Reliability within ... Corporate Finance, Accounting and Corporate Governance

Area 1: Transparency & Reliability within ... Human Resources, Innovation and Marketing Management	Area 2: Transparency & Reliability within ... Corporate Finance, Accounting and Corporate Governance
Strategy Innovation • Business growth • Manufacturing 5.0 • Management of information system • Data management • Supply chain management • Business model transformation • Design thinking • Human Resource Management • Digital Communication & Marketing • Intercultural Management • International Management, ...	Corporate Governance: modes, mechanisms, and tools • Accounting quality, Audit quality, Financial reporting, IFRS standards • Financial and Non-financial Disclosures, ESG, Ethics, and Corporate Social Responsibility • Corporate Finance: financing policy, payout policy, M&A • Financial entrepreneurship • International Financial Market • Financial Crisis • Blockchain & Cybersecurity, ...

## Courses

Each course consists of 8 hours, delivered on a specific two-day period: either on period a) Monday-Tuesday, February 10th-11th, or on period b) Thursday-Friday, February 13th-14th. Courses will be delivered preferably at IAE premises, but online propositions will be considered.

## Research and Education Exchange and Programme Development

We invite lecturers to contribute to the Tuesday evening “Project and Research Sharing” workshop (February 11th), whose objective is to discuss international collaboration in research and education both for student and staff.

## Proposal guidelines

### • Course

Course proposals should closely follow these guidelines to ensure full consideration.

They can be submitted by no more than one lecturer.

They should mention explicitly the intended Area (1 or 2) and should indicate the intended level and specify the prerequisites. The course should not have been already delivered in previous IAE-IW.

Please provide a) an abstract of up to 150 words, b) a course description and tentative outline (up to two pages), c) expected level and prerequisites (free text), d) appropriate references (e.g. journal articles, text-books, monographs, proceedings, surveys), e) an image describing your course (for the website), and f) material (URL links to videos or reading material) for students to get accustomed to the specific language of your subject before the course.

### • Research and Education Exchange and Program Development

Please indicate if you are interested in participating.

### • Submission portal and questions

Please submit your proposal [here](#).

If you have questions, please do not hesitate to ask us by sending an e-mail to: [iae-iw@uphf.fr](mailto:iae-iw@uphf.fr)

## Programme Committee

IAE Director and Programme Directors.

## Payment and expenses

IAE-IW 2025 participants from Erasmus+ partner countries are eligible for funding under the Erasmus mobility project KA131. Participants should contact their Erasmus/International Relations Office and request to organize their mobility as Erasmus+ Teaching Mobility for Academic Staff called STA. If there is not yet a signed agreement between the institutions, one must be created.

For all participants, compensation for teaching an on-site course (8 hours) will be around 650 euros, corresponding to the guest speaker's institutional rate.

In addition:

Rooms can be reserved by the organizers at one of the selected hotels in the center of Valenciennes.

Welcome and farewell cocktails will be organized during the International Week.

A buffet will follow the Tuesday workshops. Lunch buffets are planned for the courses' two-day periods.

Networking will be greatly facilitated and encouraged throughout the week.