

# STUDY GUIDE

## ***Massive Open Online Course (MOOC)***

**Organised by**  
**EUNICE**

1. IDENTIFYING DATA.	
• Course Name.	Introduction to Global Studies
• Coordinating University.	University of Cantabria (UC) & University of Vaasa (UVA)
• Partner Universities Involved.	<ul style="list-style-type: none"> <li>• Brandenburg University of Technology (BTU)</li> <li>• Polytechnic Institute of Viseu (IPV)</li> <li>• Polytechnic University of Hauts-de-France (UPHF)</li> <li>• Poznań University of Technology (PUT)</li> <li>• University of Catania (UNICT)</li> <li>• University of Mons (UMONS)</li> <li>• University of the Peloponnese (UoP)</li> </ul>
• Course Field(s).	Global Studies
• Related Study Programme.	Transdisciplinary course, open to students from any study programme
• ISCED Code.	0413 - Management and administration 0312 - Political sciences and civics 0314 - Sociology and cultural studies
• SDG.	<p>The course stresses all SDGs and pays particular attention to:</p> <ul style="list-style-type: none"> <li>• SDG 3. Good health and well-being</li> <li>• SDG 10. Reduced inequalities</li> <li>• SDG 11. Sustainable cities and communities</li> <li>• SDG 12. Responsible consumption and production</li> <li>• SDG 13. Climate action</li> <li>• SDG 16. Peace, justice and strong institutions</li> <li>• SDG 17. Partnerships for the goals</li> </ul>
• EUNICE Key Competencies.	<ul style="list-style-type: none"> <li>• Digital competence</li> <li>• Global intercultural competence</li> <li>• Self-management</li> </ul>
• Study Level.	<ul style="list-style-type: none"> <li>• N/A</li> </ul>

• Number of ECTS credits allocated.	3 ECTS
• Mode of Delivery.	Online
• Language of Instruction.	English
• Course Dates.	17/03/2025 – 13/06/2025
• Precise Schedule of the Lectures.	Lectures are asynchronous and can be reviewed at any time

• Key Words.	Globalization; Global Economics; Global Business; Global Society; Global Culture; Global Health; Global Sustainability; Global Studies; Global Competences; and Migration.
• Catchy Phrase.	“Act locally, think globally, and succeed in a diverse global society”.

• Prerequisites and co-requisites.	- B2 in English
• Number of EUNICE students that can attend the Course.	Unlimited
• Course inscription procedure(s).	Course inscription through the EUNICE MOOC Platform available <a href="#">here</a> . The course is free of charge.

## 2. CONTACT DETAILS.

• Department.	<ul style="list-style-type: none"> <li>• School of Management, University of Vaasa (UVA)</li> <li>• Vicerectorate of Internationalisation and Global Engagement, University of Cantabria (UC)</li> <li>• Department of Economics, University of Cantabria (UC)</li> <li>• Department of Political and Social Sciences, University of Catania (UNICT)</li> <li>• Institute of Societies and Humanities (ISH), Polytechnic University of Hauts-de-France (UPHF)</li> <li>• Laboratoire Science de l'Information-Communication (LSC/DeVisu) (UPHF)</li> <li>• Department of Management Science and Technology. School of Economics and Technology (UoP)</li> <li>• Department of Food Science and Technology (UoP)</li> <li>• Department of Therapeutic Chemistry and Pharmacognosy, University of Mons (UMONS)</li> <li>• Institute of Building Engineering, Poznań University of Technology (PUT)</li> <li>• Faculty of Civil and Transport Engineering, Poznań University of Technology (PUT)</li> <li>• Department of Sociology of Technology and the Environment, Brandenburg University of Technology (BTU)</li> <li>• Escola Superior de Educação (IPV)</li> <li>• Department of Management Science and Technology (UoP)</li> </ul>
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<p>· Name of Lecturer.</p>	<p><b>Module 1: Global Economics &amp; Business</b></p> <ul style="list-style-type: none"> <li>• Professor Brian Chabowski (UVA)</li> <li>• Professor Peter Gabrielsson (UVA)</li> <li>• Professor Tamara Galkina (UVA)</li> <li>• Professor Rodrigo Mello (UVA)</li> <li>• Professor Adam Smale (UVA)</li> <li>• Professor Vesa Suutari (UVA)</li> <li>• Professor Adolfo Cosme Fernandez (UC)</li> </ul> <p><b>Module 2: Global Society &amp; Culture</b></p> <ul style="list-style-type: none"> <li>• Professor Daniela Irrera (UNICT)</li> <li>• Professor Frédéric Attal (UPHF)</li> <li>• Professor Angelina Tourse (UPHF)</li> <li>• Professor Anastasiou Athanasios (UoP)</li> <li>• Professor Zacharias Dermatis (UoP)</li> <li>• Professor Areti Vogopoulou (UoP)</li> </ul> <p><b>Module 3: Global Health &amp; Sustainability</b></p> <ul style="list-style-type: none"> <li>• Professor Pierre Duez (UMONS)</li> <li>• Professor Lia Araújo (IPV)</li> </ul> <p><b>Module 4: Global Sustainability &amp; Environmental Change</b></p> <ul style="list-style-type: none"> <li>• Professor Marlena Kucz (PUT)</li> <li>• Professor Katarzyna Rzeszut (PUT)</li> <li>• Professor Melanie Jaeger-Erben (BTU CS)</li> </ul>
<p>· E-mail.</p>	<ul style="list-style-type: none"> <li>• <a href="mailto:eunice@unican.es">eunice@unican.es</a></li> <li>• <a href="mailto:adolfocosme.fernandez@unican.es">adolfocosme.fernandez@unican.es</a></li> <li>• <a href="mailto:brian.chabowski@uwasa.fi">brian.chabowski@uwasa.fi</a></li> <li>• <a href="mailto:peter.gabrielsson@uwasa.fi">peter.gabrielsson@uwasa.fi</a></li> <li>• <a href="mailto:tamara.galkina@uwasa.fi">tamara.galkina@uwasa.fi</a></li> <li>• <a href="mailto:rodrigo.mello@uwasa.fi">rodrigo.mello@uwasa.fi</a></li> <li>• <a href="mailto:adam.smale@uwasa.fi">adam.smale@uwasa.fi</a></li> <li>• <a href="mailto:vesa.suutari@uwasa.fi">vesa.suutari@uwasa.fi</a></li> <li>• <a href="mailto:daniela.irrera@unict.it">daniela.irrera@unict.it</a></li> <li>• <a href="mailto:frederic.attal@uphf.fr">frederic.attal@uphf.fr</a></li> <li>• <a href="mailto:angelina.Toursel@uphf.fr">angelina.Toursel@uphf.fr</a></li> <li>• <a href="mailto:athanastas@uop.gr">athanastas@uop.gr</a></li> <li>• <a href="mailto:zderm@uop.gr">zderm@uop.gr</a></li> <li>• <a href="mailto:a.vogopoulou@go.uop.gr">a.vogopoulou@go.uop.gr</a></li> </ul>

	<ul style="list-style-type: none"> <li>• <a href="mailto:pierre.duez@umons.ac.be">pierre.duez@umons.ac.be</a></li> <li>• <a href="mailto:liajaraujo@esev.ipv.pt">liajaraujo@esev.ipv.pt</a></li> <li>• <a href="mailto:marlena.kucz@put.poznan.pl">marlena.kucz@put.poznan.pl</a></li> <li>• <a href="mailto:katarzyna.rzeszut@put.poznan.pl">katarzyna.rzeszut@put.poznan.pl</a></li> <li>• <a href="mailto:melanie.jaeger-erben@b-tu.de">melanie.jaeger-erben@b-tu.de</a></li> </ul>
• Other Lecturers.	<b>Module 0: Navigating a Globalizing World</b> <ul style="list-style-type: none"> <li>• Professor Sebastián Cobarrubias (external, University of Zaragoza)</li> </ul>

### 3. COURSE CONTENT.

The EUNICE MOOC on Global Studies aims to serve as an introduction to this discipline for those who want to have a first contact with this innovative and emerging field. It covers topics such as economics and business, society and culture, health and sustainability, from a globalised point of view.

One of the key elements of this MOOC is that it is taught by professors from 9 universities, coming from 9 different countries. Therefore, the learning experience will be enriched by the multiculturalism offered by the diverse profiles of the teaching staff. Moreover, being an introductory course, it can be followed by students from different backgrounds and interests.

In the context of today's globalized world, this course will help the students to understand the interrelationships created between actors at different levels (local, national, international), and how they can affect them and the people around them.

### 4. LEARNING OUTCOMES.

- Students will learn about different fields of study from a globalised point of view.
- Students will develop a critical opinion on the phenomenon of globalisation, using the academic tools offered by the professors to form their own opinion.
- Students will learn to detect the elements and patterns that characterise globalisation and act accordingly.
- Students will understand the challenges and concerns that arise in modern societies and how to address such conflicts.
- Students will acquire knowledge in a multicultural and transdisciplinary environment, which is so relevant in today's globalised world.
- Students will understand how they can apply what they have learned in this course in their personal and professional lives.

## 5. OBJECTIVES.

The EUNICE Massive Open Online Course (MOOC) “Introduction to Global Studies” aims at providing a large audience of students with the opportunity to develop their knowledge on global issues from an interdisciplinary perspective.

## 6. COURSE ORGANISATION.

### UNITS

0. **Module 0: Navigating a Globalizing World**

1. **Module 1: Global Economics & Business**

- TOPIC A: Global Economics
- TOPIC B: Global Business

2. **Module 2: Global Society & Culture**

- TOPIC A: Global Civil Society
- TOPIC B: Media, Freedom of Expression, Fake News in Science
- TOPIC C: Nurturing Identity through Intangible Cultural Heritage

3. **Module 3: Global Health & Sustainability**

- TOPIC A: Traditional medicine in healthcare and the WHO strategy
- TOPIC B: Global Ageing

4. **Module 4: Global Sustainability & Environmental Change**

- TOPIC A: Sustainable Building in a Global World
- TOPIC B: Global Environmental Change and Sustainable Development

### LEARNING RESOURCES AND TOOLS.

The learning resources and assessment tools of the course are available at the [EUNICE Moodle Platform](#).

### PLANNED LEARNING ACTIVITIES AND TEACHING METHODS.

Students will have access to video materials, written course contents, and an automatic online exam in EUNICE Moodle online environment. Students can review the materials and do the assessments at their own pace during the period of course delivery since. The course is asynchronous and can be reviewed at any time. Students’ activity in EUNICE Moodle is expected to consist of the following:

- Watching the video materials available on the course site.
- Reading and familiarization with the text materials available on the course site.
- Taking the exam that measure students’ knowledge and skills in content areas.

The course is completed by independently working and by taking the exam which consists of multiple-choice questions covering the course topics. The course is graded “passed” or “failed”.

As an additional optional activity, each sub-topic will have a forum for students to share their questions, discussions or doubts. It will be moderated by the UC-EUNICE Office, with input from professors when necessary. All students are free to participate and post their queries.

## 7. ASSESSMENT METHODS, CRITERIA AND PERIOD.

To complete the course, you must:

- View at least 70% of the materials in each Module, going through all Sub-Topics.
- Correctly answer at least 60% of each of the Automatic Online Assessments (one for each Topic).

**Please note that you can do each of the Automatic Online Assessments twice.**

- Complete the pre- and post-surveys of the course.

The surveys will only take approximately **3-5 minutes**. We need the data to issue your Certificate (**free of charge**) and for justification purposes.

Upon fulfilment of the course completion criteria, you will be able to download the Course Certificate directly from [EUNICE Moodle Platform](#).

## OBSERVATIONS.

## 8. BIBLIOGRAPHY AND TEACHING MATERIALS.

Teaching materials are available on the course at the dedicated [EUNICE Moodle platform](#). Literature recommendations are also outlined in the course contents.