

# STUDY GUIDE

## *ENGLISH LINGUISTICS AND ESP*

Organised by

University of Catania,  
Department of Humanities

1. IDENTIFYING DATA.	
• Course Name.	ENGLISH LINGUISTICS AND ESP
• Coordinating University.	University of Catania, Department of Humanities

· Partner Universities Involved.																	
· Course Field(s).	English Linguistics																
· Related Study Programme.	MA in Languages for International Cooperation																
· ISCED Code.	0232 – Literature and Linguistics																
· SDG.	4 – Quality education; 10 – Reduced inequalities; 16 – Peace, justice and strong institutions																
· Study Level.	MA																
· EUNICE Key Competencies	<ul style="list-style-type: none"> <li>• Green – strongly</li> <li>• Orange - moderately</li> <li>• Red – partially</li> <li>• Blank cell - not at all</li> </ul>																
	<table border="1"> <tr> <td>Problem solving</td> <td style="background-color: #92d050;"></td> </tr> <tr> <td>Teamworking</td> <td style="background-color: #f4a460;"></td> </tr> <tr> <td>Communication</td> <td style="background-color: #92d050;"></td> </tr> <tr> <td>Self-management</td> <td style="background-color: #f4a460;"></td> </tr> <tr> <td>Cognitive flexibility</td> <td style="background-color: #92d050;"></td> </tr> <tr> <td>Digital competence</td> <td style="background-color: #92d050;"></td> </tr> <tr> <td>Technical competence</td> <td style="background-color: #92d050;"></td> </tr> <tr> <td>Global intercultural competence</td> <td style="background-color: #f4a460;"></td> </tr> </table>	Problem solving		Teamworking		Communication		Self-management		Cognitive flexibility		Digital competence		Technical competence		Global intercultural competence	
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· Number of ECTS credits allocated.	12
· Mode of Delivery.	Online live (foreign EUNICE students); onsite (Catania students)
· Language of Instruction.	English
· Course Dates.	From October to May
· Precise Schedule of the Lectures.	Two-hour classes, two/three times a week
· Key Words.	Applied Linguistics, (Critical) Discourse Analysis, News Discourse, Social Media Discourse
· Catchy Phrase.	The course offers a window onto key areas of contemporary discourse.

· Prerequisites and co-requisites.	<ul style="list-style-type: none"> <li>- Background in Applied Linguistics and Discourse Analysis</li> <li>- C1 competence in English</li> </ul>
· Number of EUNICE students that can attend the Course.	20
· Number of EUNICE students that can attend the course per institution	2
· Course inscription procedure(s).	EUNICE Platform

## 2. CONTACT DETAILS.

· Department.	Department of Humanities
· Name of Lecturer.	Raffaele Zago
· E-mail.	raffaele.zago@unict.it
· Other Lecturers.	

## 3. COURSE CONTENT.

The course is divided into three modules:

1. Critical Discourse Analysis (CDA): This module offers an introduction to CDA for a critical reading and interpretation of various authentic texts.
2. The Language of News Media: This module focuses on news discourse and specifically on journalism practices.
3. The Language of social media: This module focuses on the linguistic analysis of social media discourse.

#### 4. LEARNING OUTCOMES.

##### 1) Knowledge and understanding:

Understanding complex (written and spoken) texts in authentic communicative contexts (news and social media).

Understanding the communicative function of texts in specific domains.

Knowing relevant analytical frameworks.

##### 2) Applying knowledge and understanding:

Being able to identify, analyse and interpret linguistic and semiotic resources that are relevant to specific contexts and domains (news and social media) in both qualitative and quantitative terms.

##### 3) Making judgements:

Being able to identify, analyse and interpret textual data within a complex context, and to use the most appropriate and effective research approach, motivating necessary choices.

##### 4) Communication skills:

Being able to explain and support the various stages of the analysis and its findings in a structured and clear way, making use of an appropriate register and style.

##### 5) Learning skills:

Starting from the knowledge, understanding, and competence developed in the course, being able to continue the graduate programme in a largely self-directed and autonomous way.

#### 5. OBJECTIVES.

In-depth understanding of the workings of news discourse and social media discourse.

Development of methodological expertise in the analysis of news discourse and social media discourse.

#### 6. COURSE ORGANISATION.

##### UNITS

1.	Critical Discourse Analysis
2.	The Language of News Media
3.	The Language of Social Media
<b>LEARNING RESOURCES AND TOOLS.</b>	
<b>PLANNED LEARNING ACTIVITIES AND TEACHING METHODS.</b>	
Lectures	

## 7. ASSESSMENT METHODS, CRITERIA AND PERIOD.

Oral exam/written report/oral presentation.

## OBSERVATIONS.

## 8. BIBLIOGRAPHY AND TEACHING MATERIALS.

Bednarek, Monika and Caple, Helen. 2012/2019. *News Discourse*. London/New York: Continuum/Bloomsbury. Chapter 1, Introduction; Chapter 2, News discourse in context; Chapter 4, Language in the news.

Bednarek, Monika and Caple, Helen. 2017. *The Discourse of News Values. How News Organisations Create Newsworthiness*. New York: Oxford University Press. Chapter 1, Introduction; Chapter 2, News values; Chapter 3, Discursive news values analysis; Chapter 4, Language and news values; Chapter 5, Visuals and news values; Chapter 7, Images, news values, and Facebook.

Filmer, Denise and Riggs, Ashley. 2023. Translating the cultural Other during Covid: A comparative study of Italian and UK online news. *inTRAlinea* 25.

Huan, Changpeng. 2024. Politicized or popularized? News values and news voices in China's and Australia's media discourse of climate change. *Critical Discourse Studies* 21(2): 200–217.

Page, Ruth, Barton, David, Lee, Carmen, Unger, Johann Wolfgang and Zappavigna, Michele. 2022. *Researching Language and Social Media. A Student Guide*. Second edition. London/New York: Routledge.

Krendel, Alexandra. 2024. The Reddit manosphere as a text and place: A three-part analysis. In *Discourse in the Digital Age: Social Media, Power and Society*, Eleonora Esposito and Majid KhosraviNik (eds), 69–88. London/New York: Routledge.

Apirakvanalee, Laksup and Zhai, Yida. 2023. Telling stories from the New Silk Road: A news discourse analysis of BBC's podcast episodes on the Belt and Road Initiative. *Journalism* 24(11), 2551–2569.

Machin, David and Mayr, Andrea. 2023. *How to Do Critical Discourse Analysis. A Multimodal Introduction*. London: SAGE.

Eriksson, Göran and Kenalemang, Lame Maatla. 2023. How cosmetic apps fragmentise and metricise the female face: A multimodal critical discourse analysis. *Discourse & Communication* 17(3): 278–297.

Turvy, Alex. 2023. Potholes and Power: A Multimodal Critical Discourse Analysis of “Look At This F\*ckin’ Street” on Instagram. *Social Media + Society* 9(3).