

STUDY GUIDE

DEVELOPING EFFECTIVE PRESENTATION SKILLS IN THE EMI CONTEXT

Organised by

Poznan University of Technology
and University of Cantabria

1. IDENTIFYING DATA.		
• Course Name.	Developing effective presentation skills in the EMI context	
• Coordinating University.	Poznan University of Technology	
• Partner Universities Involved.	University of Cantabria	
• Course Field(s).	Applicable to any field of study	
• Related Study Programme.	N/A	
• ISCED Code.	0031, 0231, 0417	
• SDG.	4, 5, 8, 16, 17	
• Study Level.	Doctorate (D) or academic staff	
• EUNICE Key Competencies	[Indicate the Key Competencies required for the course.]	
	<ul style="list-style-type: none"> • Green – strongly • Orange- moderately • Red – partially • Blank cell - not at all 	
	Problem solving	
	Teamworking	
	Communication	
	Self-management	
	Cognitive flexibility	
	Digital competence	
Technical competence		

	Global intercultural competence	
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· Number of ECTS credits allocated.	1
· Mode of Delivery.	Online live
· Language of Instruction.	English
· Course Dates.	8.04.2027-6.05.2027
· Precise Schedule of the Lectures.	8/04/2027 15/04/2027 22/04/2027 29/04/2027 6/05/2027
· Key Words.	Presentation skills, English Medium Instruction, English Medium Education, nonverbal communication, intercultural awareness
· Catchy Phrase.	“If you can’t explain it simply, you don’t understand it well enough.” – Albert Einstein

· Prerequisites and co-requisites.	- B2 English level - Eunice PhD students - Academic staff
· Number of EUNICE students that can attend the Course.	20 participants
· Course inscription procedure(s).	Standard EUNICE procedure via EUNICE website

2. CONTACT DETAILS.

· Department.	Centre of Languages and Communication at Poznan University of Technology
· Name of Lecturer.	Dr Edyta Olejarczuk
· E-mail.	edyta.olejarczuk@put.poznan.pl
· Other Lecturers.	Dr Marta Gomez Martinez marta.gomez@unican.es Dr Lucila Perez Fernandez

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3. COURSE CONTENT.

1. Effective presentation skills – introduction and key features.
2. Nonverbal communication.
3. English as a Medium of Instruction.
4. Intercultural communication skills.

4. LEARNING OUTCOMES.

The course is designed to prepare PhD students/academic staff to deliver a successful presentation in English.

The course participant is able to recognize and understand cultural differences in a professional conversation.

The participant can recognize elements of nonverbal communication.

They are acquainted with English as a Medium of Instruction.

5. OBJECTIVES.

1. Providing participants with basic knowledge in the area of developing an effective presentation.
2. Improving participants' public speaking skills.
3. Acquainting participants with nonverbal communication.
4. Developing intercultural communication skills.

6. COURSE ORGANISATION.

UNITS

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| 1. | Effective presentation skills – introduction and key features. |
| 2. | English as a Medium of Instruction. |
| 3. | Analyzing presentation samples – part 1. |
| 4. | Analyzing presentation samples – part 2. |
| 5. | Summary and directions for further development. |

LEARNING RESOURCES AND TOOLS.

Zoom platform, Moodle, educational media, virtual classroom activities.

PLANNED LEARNING ACTIVITIES AND TEACHING METHODS.

- Problem solving and seminar form - activities based on source materials from Moodle platform.
- Conversations with other academic teachers/staff and PhD students.
- Breakout rooms - for interactive discussions and group work.
- Analyzing samples of presentations.
- Peer feedback and reflection.

7. ASSESSMENT METHODS, CRITERIA AND PERIOD.

The knowledge acquired during the course will be assessed through:

- active participation and engagement during classes;
- oral discussions in pairs and groups;
- discussions and final feedback;
- delivery of a short presentation.

OBSERVATIONS.

8. BIBLIOGRAPHY AND TEACHING MATERIALS.

1. DeVito, J. A. 2015. *Human Communication*. Boston: Pearson
2. DeVito, J. A. 2021. *The Interpersonal Communication Book*. Boston: Pearson Education.
3. Morreale, S.P., B.H. Spitzberg, Barge, J. K. 2007. *Human Communication: Motivation, Knowledge & Skills*. Belmont: Wadsworth.
4. Szczuka-Dorna, L., Elżbieta Vendome. 2017. *Introduction to Interpersonal Communication*. Poznań: Publishing House of PUT.
5. Szczuka-Dorna, L., Olejarczuk, E., Matuszak, K. 2026. *Intercultural Communication in Academic Settings*. Poznań: Publishing House of PUT.