

Autumn School in Global Sustainable Tourism Development

20 OCTOBER | 13H-16H

Online live

26-30 OCTOBER 2026

Viseu, Portugal

5
ECTS CREDITS



Co-funded by
the European Union

Global Sustainable | Regenerative Tourism |
Smart Data | Rural Tourism



Incoming students IMPORTANT DATES

**VIRTUAL
COMPONENT**
20 OCTOBER
13H-16H

ON SITE WEEK
26-30
OCTOBER 2026

PRE-REQUISITES

- Master's students; Doctoral students;
- Academic staff / lecturers.
- English: B2 level
- Participants selected for BIPs may receive Erasmus+ support from their sending institutions under the applicable mobility rules.

HOW TO APPLY & ENROL

- In order to apply and guarantee Erasmus+ funding, participants should contact the International Office (IRO) of their institutions;
- Each IRO will establish their own internal call;
- The IRO's of each institution will inform IPV about the selected participants (1st run - 31 July | 2nd run - 15 September);
- The IRO of IPV will send all the participants information about enrolment.

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COURSE PROGRAMME

- Topic 1 ● Sustainable Destination & Heritage / Rural Tourism
- Topic 2 ● Smart Data Analytics for Sustainable Tourism
- Topic 3 ● Using AI to Prevent Overtourism
- Topic 4 ● Digital Solutions for Carbon Footprint Reduction
- Topic 5 ● Technology for Tailored and Environmental Visitor Experiences
- Topic 6 ● Economics of Leisure & Advanced Tourism Economics

GENERAL OBJECTIVE

- To provide an intensive international learning experience on global sustainable tourism development, integrating perspectives from technology, economics, and territorial/heritage-based destination management.

ASSESSMENT

- Active participation in virtual and onsite sessions – 10%
- International group project – 50%
- Final oral presentation – 20%
- Individual reflective report / short critical reflection – 20%

COURSE DIRECTOR Bruno M. Ferreira, Polytechnic Institute of Viseu (Portugal)

LECTURERS

Ana Sofia Duque, Polytechnic Institute of Viseu
Cristina Barroco, Polytechnic Institute of Viseu
Inna Alexeeva Alexeev, University of Cantabria
José Luís Abrantes, Polytechnic Institute of Viseu
Natália Figueiredo, Polytechnic Institute of Viseu
Sylvain Petit, University Polytechnic Haus de France